

# ADAM SAWMALI

UEFA B (GERMANY) - *IN PROGRESS*



TFV - GERMAN FA COACHING LICENSE



NYU - SPORTS MANAGEMENT CERTIFICATE



SOCCER CANADA - LICENCE C



## PERSONNAL INFORMATION

### DATE OF BIRTH:

FEBRUARY 1ST, 1994 (27 YEARS OLD)

### LANGUAGES SPOKEN:

FRENCH, ENGLISH, ARABIC (MOROCCAN)

## STUDIES



2020-2021 NYU - Fundamentals of Global Sports Management  
- New York University Certificate in Global Sports Management



2017-2018 UQAM - Physical Activity Intervention - Education  
- 1st Internship completed ["Very good" Mention] | Substitute Teacher

## COACHING CERTIFICATION & LICENSES



DFB | GERMAN FOOTBALL ASSOCIATION  
2022 - UEFA B (*in progress*)



DFB | GERMAN FOOTBALL ASSOCIATION  
2021 - German FA Coaching License (Pre-UEFA B)



FIFA MEDICAL NETWORK  
2020 - FIFA Diploma in Football Medicine



SOCCER CANADA  
2019 - License C

SOCCER QUÉBEC  
2020 - ESP (Diplôme d'entraîneur Provincial)  
2018 - Entraîneur Futsal Niv. 1



# ADAM SAWMALI

- FOOTBALL  
COACH/EDUCATOR
- GENERAL MANAGER
- SPORTING DIRECTOR

## ABOUT ME

I am a driven and passionate young professional looking to reach excellence on every aspects of football and life and show the example to follow. I have started my young football career at the age of 17 when I was still a youth player in College. Through this adventure, I have lived many experiences and always looked to go out of my comfort zone to develop and consolidate my competences and knowledge. During these years, I have developed many diversified competences and acquired a lot of knowledge in youth football development and in organization development and management.

## COMPETENCES



- Methodical & Pedagogical Development
- Specialized in Technical development
- Background of a versatile player (played as a offensive midfielder, winger, central forward, central midfielder and right back. Also, played futsal at High School level.



- Passionate motivator
- Excellent management of interpersonal relationships
- Careful operational & financial management
- Experience of developing start ups



- Graphic Designer (Photoshop & Canva)
- Video Editor
- Social Media Management
- Web Designer (Wix Platform)
- Office Suite

## CONTACT

City : Laval, QC (CANADA)  
Phone number : +1 (514) 663-1524  
E-mail : adamsawmali@gmail.com  
Website : www.northlionsfootballacademy.com

## PROFESSIONAL EXPERIENCE



### CEO, GENERAL MANAGER & TECHNICAL DIRECTOR

North Lions Football Academy | August 2020 - present

- Founder & CEO of the North Lions Football Academy
- Development and management of the sporting project and lead of the youth football development



### TECHNICAL DIRECTOR ASSISTANT | U13-SENIOR (BOYS)

Révolution FC | December 2019 - November 2020

- Technical support to every team, coaches and bringing initiatives to the sporting project.
- Club Technical Sessions, Physical Preparation, Individual/Semi-private Training Sessions



### TECHNICAL LEAD | U10-U12 (BOYS)

CS Fabrose | March 2019 - December 2019

- Technical support to every team, coaches and bringing initiatives to the sporting project.
- Establishment of the Elite Development Program for U10 to U12



### HEAD COACH & ASSISTANT COACH | U10 & U13

Paris Saint-Germain Academy | August 2018 - August 2019

- U10 Semi-finalist vs Olympique de Marseille (0-2), in Barcelona (Footvia Promises)
- Assistant coach of Nacer Meraga, ex-MC Alger professional midfielder (Algeria)



### GM & HEAD COACH | FIRST TEAM & U19 (MEN)

AS Leones | January 2017 - April 2020

- General Manager & Head Coach in semi-professional futsal league (PLFQ)
- 2x Champions | U19 Northeast Regional Championship (Boston, USA)



### TECHNICAL DIRECTOR ASSISTANT | U7-U11 (BOYS)

CS Chomedey | October 2017 - September 2019

- Technical support to every team, coaches and bringing initiatives to the sporting project.
- Establishment of the Player Movement for U7 to U12 based on the bio-banding principle.



### COACH EDUCATOR | U4-U14

Montreal Impact | May 2016 - August 2018

- IMFC Montreal Impact Soccer Schools
- Initiation, Development, Progression and Performance Programs

## STUDIES

### UNIVERSITY

2020-2021 NYU – Fundamentals of Global Sports Management

- New York University Certificate in Global Sports Management

2017-2018 UQAM – Physical Activity Intervention – Education

- 1st Internship completed [“Very good” Mention] | Substitute Teacher in CS Laval

### COLLEGE

2011-2013 Collège Bois-de-Boulogne Human Sciences (Economy)

- Diplôme d'études collégiales (DEC) obtained in 2013.

## REFERENCES

Rabah Benlarbi, UEFA A & UEFA Youth Elite A (CS Fabrose & NLFA)

Nacer Meraga, PSG Academy U13 Coach (ex-MC Alger midfielder)

Ansumana Keita, UEFA B (Liberia Football Association U15 & U17 Coach)

André Mercho, Soccer Canada B License Part 1 (CS Chomedey, CS Fabrose & Révolution FC)

Hoshang Noor Ali, Afghanistan International Player (ex-teammate Highschool & College Level)















